



Children's National®

SPONSORSHIP OPPORTUNITIES

# Children's Ball 2023

**Saturday, April 15, 2023**

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District Pier and The Anthem  
The District Wharf | Washington, D.C.

**Children's Ball Co-Chairs**

Amy Baier & Carrie Marriott

# Children's Ball 2023

## EVENT DETAILS

- **Date:** Saturday, April 15, 2023
- **Location:** District Pier & The Anthem, 901 Wharf Street SW, Washington, D.C.  
Complimentary valet parking
- **Attire:** Black tie

## EVENT SCHEDULE

- Cocktail reception: 6pm at the District Pier
- Dinner: 7:30pm at The Anthem
- Main stage program and live auction: 9pm
- Live entertainment and dancing: 10pm to midnight

*The Children's Ball is scheduled to be in person. We continue to monitor CDC COVID-19 guidelines to ensure that we make the safest decision for our community. We will notify you of any event changes.*

## Sponsor Benefits and Opportunities

The Children's Ball celebrates our patients and healthcare heroes who inspire us every day. Ball sponsorship supports **follow the leader**, the hospital's comprehensive fundraising campaign. We seek to raise \$500 million by June 2023 to transform pediatric health for children, who are our future leaders.

As a sponsor, you will:

- Support the No. 5 children's hospital in America, ranked No. 1 for newborn care by U.S. News & World Report, providing value and recognition for your company, employees and customers
- Partner with a leading pediatric research institution dedicated to caring for our community
- Improve the the health and well-being of children
- Gain exposure to more than 1,000 regional business leaders, philanthropists, government officials and world-class physicians
- Elevate your organization's visibility through our recognition benefits

### We are happy to customize a sponsorship for your specific needs.

To secure your table(s) or discuss customization, please contact Stephen Roche, Senior Associate Director, Special Events, [SRoche@childrensnational.org](mailto:SRoche@childrensnational.org) or Samantha Frankel, Senior Associate Director, Corporate Partnerships, [SFrankel@childrensnational.org](mailto:SFrankel@childrensnational.org).

Donations in lieu of attendance (no tables/seat benefits provided) are welcome. Donors will receive appropriate recognition based on the total donation amount.

### Donor Advised Funds and Family Foundations

Event tickets or sponsorships paid through Donor Advised Funds (DAF) and/or private family foundations (P/FF) are not allowed. Bifurcation (the "splitting" of payment to pay for cost of goods and services/benefits separately and the tax-deductible portion paid from the DAF or P/FF) is not permissible.

Special restrictions surround gifts made to charitable organizations from donor-advised funds (DAFs) and private/family foundations (P/FFs). These restrictions are placed by the Internal Revenue Service (IRS). It is the due diligence of Children's National Hospital Foundation to abide by them.

For questions, please contact Shelby Tudor, Director, Gift Administration, 301-565-8463 or [STudor@ChildrensNational.org](mailto:STudor@ChildrensNational.org).

Space is limited. To secure your sponsorship and table(s), please visit [childrensnational.org/childrensball](https://childrensnational.org/childrensball).

## Children's Ball 2023 Sponsorship Opportunities

### PRESENTING SPONSOR | \$500,000 (EXCLUSIVE OPPORTUNITY)

#### Event Benefits:

- Exclusive Presenting Sponsor signage throughout the registration and reception areas
- Full-page advertisement in the event program
- Three (3) tables of 10 seats with front row VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Dedicated concierge check-in and service throughout the event
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
  - in post-event advertisement in the *Washington Business Journal*
  - in the full-page thank-you advertisement in *Washington Life*
  - in the event digital slideshow
  - on the Children's Ball website with a link to your organization
- Highest logo or name placement on all printed materials, as available (including invitation, program and signage)
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

#### Additional Benefits:

- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- One (1) seat on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

### Donor Advised Funds and Family Foundations

Event tickets or sponsorships paid through Donor Advised Funds (DAF) and/or private family foundations (P/FF) are not allowed.

For questions, please contact Shelby Tudor, Director, Gift Administration, 301-565-8463 or [STudor@ChildrensNational.org](mailto:STudor@ChildrensNational.org).

*\$300 per ticket and \$200 per table for goods and services are not tax deductible.*

# Children's Ball 2023 Sponsorship Opportunities

## PREMIER SPONSOR | \$250,000 (EXCLUSIVE OPPORTUNITY)

### Event Benefits:

- Exclusive sponsorship of the Cocktail Reception, with exclusive branding opportunities:
  - Branded signature cocktail
  - Logo recognition on cocktail napkins
- Full-page advertisement in the event program
- Two (2) tables of 10 seats with front row VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Dedicated concierge check-in and service throughout the event
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
  - in post-event advertisement in the *Washington Business Journal*
  - in the full-page thank-you advertisement in *Washington Life*
  - in the event digital slideshow
  - on the Children's Ball website with a link to your organization
- Premium logo or name placement on all printed materials, as available (including invitation, program and signage)
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

### Additional Benefits:

- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- One (1) seat on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

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# Children's Ball 2023 Sponsorship Opportunities

## SIGNATURE SPONSOR | \$150,000 (EXCLUSIVE OPPORTUNITY)

### Event Benefits:

- Exclusive sponsorship of the after-party, with exclusive branding opportunities:
  - Branded signature cocktail
  - Logo recognition on cocktail napkins
- Two (2) tables of 10 seats with front row VIP seating
- Special table amenities for your guests including tabletop champagne and favors
- Full-page advertisement in the event program
- Dedicated concierge check-in and service throughout the event
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
  - in post-event thank you advertisement in the *Washington Business Journal*
  - in the full-page thank-you advertisement in *Washington Life*
  - in the event digital slideshow
  - on the Children's Ball website with a link to your organization
- Premium logo or name placement on all printed materials, as available (including invitation, program and signage)
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

### Additional Benefits:

- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- One (1) seat on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

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# Children's Ball 2023 Sponsorship Opportunities

## PATRON SPONSOR | \$100,000

### Event Benefits:

- Two (2) tables of 10 seats with VIP seating
- Dedicated concierge check-in and service throughout the event
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
  - in post-event thank you advertisement in the *Washington Business Journal*
  - in the full-page thank-you advertisement in *Washington Life*
  - in the event digital slideshow
  - on the event invitation
  - on the Children's Ball website with a link to your organization
  - in the event program
  - on event signage
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

### Additional Benefits:

- Opportunity for a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

### Donor Advised Funds and Family Foundations

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# Children's Ball 2023 Sponsorship Opportunities

## PLATINUM SPONSOR | \$50,000

### Event Benefits:

- One (1) table of 10 seats with priority seating
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
  - in post-event thank you advertisement in the *Washington Business Journal*
  - in the full-page thank-you advertisement in *Washington Life*
  - in the event digital slideshow
  - on the event invitation
  - on the Children's Ball website with a link to your organization
  - in the event program
  - on event signage
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

### Additional Benefits:

- Opportunity for a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

### Donor Advised Funds and Family Foundations

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# Children's Ball 2023 Sponsorship Opportunities

## GOLD SPONSOR | \$25,000

### Event Benefits:

- One (1) table of 10 seats with priority seating
- Logo or name recognition
  - in post-event thank you advertisement in the *Washington Business Journal*
  - in the full-page thank-you advertisement in *Washington Life*
  - in the event digital slideshow
  - on the event invitation
  - on the Children's Ball website
  - in the event program
  - on event signage

### Additional Benefits:

- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

### Donor Advised Funds and Family Foundations

Event tickets or sponsorships paid through Donor Advised Funds (DAF) and/or private family foundations (P/FF) are not allowed.

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# Children's Ball 2023 Sponsorship Opportunities

## SILVER SPONSOR | \$17,500

### Event Benefits:

- One (1) table of 10 seats
- Name recognition
  - in the event digital slideshow
  - on the event invitation
  - on the Children's Ball website
  - in the event program
  - on event signage

### Additional Benefits:

- Individuals Only: Membership as a leadership donor in Children's Circle of Care with all included benefits

### Donor Advised Funds and Family Foundations

Event tickets or sponsorships paid through Donor Advised Funds (DAF) and/or private family foundations (P/FF) are not allowed.

For questions, please contact Shelby Tudor, Director, Gift Administration, 301-565-8463 or [STudor@ChildrensNational.org](mailto:STudor@ChildrensNational.org).

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# Children's Ball 2023 Sponsorship Opportunities

## BRONZE SPONSOR | \$12,000

### Event Benefits:

- Four (4) seats
- Name recognition
  - in the event program
  - on event signage

### Additional Benefits:

- Individuals Only: Membership as a leadership donor in Children's Circle of Care with all included benefits

## DR. BEAR'S FRIENDS | \$5,000 (INDIVIDUALS ONLY)

### Event Benefits:

- Two (2) seats
- Name recognition
  - in the event program
  - on event signage

### Donor Advised Funds and Family Foundations

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## Children's National Hospital follow the leader Campaign Co-Chairs

Amy and Bret Baier  
Izumi and Dave Levy  
Carrie and David Marriott  
Jennifer and Jimmy Reyes  
Cinthia and Horacio Rozanski

## Children's National Hospital Foundation Board

**Chair:**  
Amy Baier

**Vice Chair:**  
Carrie Marriott

Brigg Bunker  
Debra Coleman  
Jean-Marie Fernandez  
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Jimmy Reyes  
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Mei Xu

**President & CEO:**  
Kurt Newman, M.D.

**Children's National Hospital Board Chair:**  
Horacio Rozanski

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Children's National Hospital Foundation  
1 Inventa Place, 6th Floor West  
Silver Spring, MD 20910

[childrensnational.org/giving](https://childrensnational.org/giving)