

follow the leader.

Children's Ball 2023

*A gala to celebrate the future
of children's health*

SPONSORSHIP OPPORTUNITIES

Saturday, April 15, 2023

District Pier and The Anthem
The District Wharf | Washington, D.C.

Children's Ball Co-Chairs

Amy Baier & Carrie Marriott



childrensnational.org/childrensball

Children's Ball 2023

EVENT DETAILS

- **Date:** Saturday, April 15, 2023
- **Location:** District Pier & The Anthem, 901 Wharf Street SW, Washington, D.C.
Complimentary valet parking
- **Attire:** Black tie

EVENT SCHEDULE

- Cocktail reception: 6pm at the District Pier
- Dinner: 7:30pm at The Anthem
- Main stage program and live auction: 9pm
- Live entertainment and dancing: 10pm to midnight

The Children's Ball is scheduled to be in person. We continue to monitor CDC COVID-19 guidelines to ensure that we make the safest decision for our community. We will notify you of any event changes.

Sponsor Benefits and Opportunities

The Children's Ball celebrates our patients and healthcare heroes who inspire us every day. Ball sponsorship supports **follow the leader**, the hospital's comprehensive fundraising campaign. We seek to raise \$500 million to transform pediatric health for children, who are our future leaders.

As a sponsor, you will:

- Support the No. 5 children's hospital in America, ranked No. 1 for newborn care by U.S. News & World Report, providing value and recognition for your company, employees and customers
- Partner with a leading pediatric research institution dedicated to caring for our community
- Improve the the health and well-being of children
- Gain exposure to more than 1,000 regional business leaders, philanthropists, government officials and world-class physicians
- Elevate your organization's visibility through our recognition benefits

We are happy to customize a sponsorship for your specific needs.

To secure your table(s) or discuss customization, please contact Stephen Roche, Senior Associate Director, Special Events, SRoche@childrensnational.org or Samantha Frankel, Senior Associate Director, Corporate Partnerships, SFrankel@childrensnational.org.

Donations in lieu of attendance (no tables/seat benefits provided) are welcome. Donors will receive appropriate recognition based on the total donation amount.

Donor Advised Funds and Family Foundations

Event tickets or sponsorships paid through Donor Advised Funds (DAF) and/or private family foundations (P/FF) are not allowed. Bifurcation (the "splitting" of payment to pay for cost of goods and services/benefits separately and the tax-deductible portion paid from the DAF or P/FF) is not permissible.

Special restrictions surround gifts made to charitable organizations from donor-advised funds (DAFs) and private/family foundations (P/FFs). These restrictions are placed by the Internal Revenue Service (IRS). It is the due diligence of Children's National Hospital Foundation to abide by them.

For questions, please contact Shelby Tudor, Director, Gift Administration, 301-565-8463 or STudor@ChildrensNational.org.

Space is limited. To secure your sponsorship and table(s), please visit childrensnational.org/childrensball.

Children's Ball 2023 Sponsorship Opportunities

PRESENTING SPONSOR | \$500,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits:

- Exclusive Presenting Sponsor signage throughout the registration and reception areas
- Full-page advertisement in the event program
- Three (3) tables of 10 seats with front row VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Dedicated concierge check-in and service throughout the event
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
 - in the post-event advertisement in the *Washington Business Journal*
 - in the full-page thank-you advertisement in *Washington Life*
 - in the event digital slideshow
 - on the Children's Ball website with a link to your organization
- Highest logo or name placement on all printed materials, as available (including invitation, program and signage)
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

Additional Benefits:

- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- One (1) seat on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$300 per ticket and \$200 per table for goods and services are not tax deductible.

Children's Ball 2023 Sponsorship Opportunities

PREMIER SPONSOR | \$250,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits:

- Exclusive sponsorship of the Cocktail Reception, with exclusive branding opportunities:
 - Branded signature cocktail
 - Logo recognition on cocktail napkins
- Full-page advertisement in the event program
- Two (2) tables of 10 seats with front row VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Dedicated concierge check-in and service throughout the event
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
 - in the post-event advertisement in the *Washington Business Journal*
 - in the full-page thank-you advertisement in *Washington Life*
 - in the event digital slideshow
 - on the Children's Ball website with a link to your organization
- Premium logo or name placement on all printed materials, as available (including invitation, program and signage)
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

Additional Benefits:

- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- One (1) seat on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$300 per ticket and \$200 per table for goods and services are not tax deductible.

Children's Ball 2023 Sponsorship Opportunities

SIGNATURE SPONSOR | \$150,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits:

- Exclusive sponsorship of the after-party, with exclusive branding opportunities:
 - Branded signature cocktail
 - Logo recognition on cocktail napkins
- Two (2) tables of 10 seats with front row VIP seating
- Special table amenities for your guests including tabletop champagne and favors
- Full-page advertisement in the event program
- Dedicated concierge check-in and service throughout the event
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
 - in the post-event advertisement in the *Washington Business Journal*
 - in the full-page thank-you advertisement in *Washington Life*
 - in the event digital slideshow
 - on the Children's Ball website with a link to your organization
- Premium logo or name placement on all printed materials, as available (including invitation, program and signage)
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

Additional Benefits:

- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- One (1) seat on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$300 per ticket and \$200 per table for goods and services are not tax deductible.

Children's Ball 2023 Sponsorship Opportunities

PATRON SPONSOR | \$100,000

Event Benefits:

- Two (2) tables of 10 seats with VIP seating
- Dedicated concierge check-in and service throughout the event
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
 - in the post-event advertisement in the *Washington Business Journal*
 - in the full-page thank-you advertisement in *Washington Life*
 - in the event digital slideshow
 - on the event invitation
 - on the Children's Ball website with a link to your organization
 - in the event program
 - on event signage
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

Additional Benefits:

- Opportunity for a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$300 per ticket for goods and services is not tax-deductible.

Children's Ball 2023 Sponsorship Opportunities

PLATINUM SPONSOR | \$50,000

Event Benefits:

- One (1) table of 10 seats with priority seating
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition
 - in the post-event advertisement in the *Washington Business Journal*
 - in the full-page thank-you advertisement in *Washington Life*
 - in the event digital slideshow
 - on the event invitation
 - on the Children's Ball website with a link to your organization
 - in the event program
 - on event signage
- Exclusive invitation to VIP cocktail reception prior to the Children's Ball

Additional Benefits:

- Opportunity for a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$300 per ticket for goods and services is not tax-deductible.

Children's Ball 2023 Sponsorship Opportunities

GOLD SPONSOR | \$25,000

Event Benefits:

- One (1) table of 10 seats with priority seating
- Logo or name recognition
 - in the post-event advertisement in the *Washington Business Journal*
 - in the full-page thank-you advertisement in *Washington Life*
 - in the event digital slideshow
 - on the event invitation
 - on the Children's Ball website
 - in the event program
 - on event signage

Additional Benefits:

- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$250 per ticket for goods and services is not tax-deductible.

Children's Ball 2023 Sponsorship Opportunities

SILVER SPONSOR | \$17,500

Event Benefits:

- One (1) table of 10 seats
- Name recognition
 - in the event digital slideshow
 - on the event invitation
 - on the Children's Ball website
 - in the event program
 - on event signage

Additional Benefits:

- Individuals Only: Membership as a leadership donor in Children's Circle of Care with all included benefits

\$250 per ticket for goods and services is not tax-deductible.

Children's Ball 2023 Sponsorship Opportunities

BRONZE SPONSOR | \$12,000

Event Benefits:

- Four (4) seats
- Name recognition
 - in the event program
 - on event signage

Additional Benefits:

- Individuals Only: Membership as a leadership donor in Children's Circle of Care with all included benefits

DR. BEAR'S FRIENDS | \$5,000 (INDIVIDUALS ONLY)

Event Benefits:

- Two (2) seats
- Name recognition
 - in the event program
 - on event signage

\$250 per ticket for goods and services is not tax-deductible.



Children's National Hospital
follow the leader Campaign Co-Chairs

Amy and Bret Baier
Izumi and Dave Levy
Carrie and David Marriott
Jennifer and Jimmy Reyes
Cinthia and Horacio Rozanski

Children's National Hospital
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Carrie Marriott

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Children's National Hospital Board Chair:

Horacio Rozanski

Children's National Hospital Foundation
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