

Sponsorship Opportunities for

The Children's Ball 2019

Saturday, April 13, 2019 | The Anthem



Children's National®

The Children's Ball

EVENT DETAILS

- **DATE:** Saturday, April 13, 2019
- **LOCATION:** The Anthem, 901 Wharf Street SW, Washington, D.C.
- **ATTIRE:** Black tie
- **PARKING:** Complimentary valet parking

EVENT SCHEDULE

- Cocktail reception: 6:00 p.m.
- Dinner: 7:30 p.m.
- Main stage program and live auction: 9:00 p.m.
- Live entertainment and dancing: 10:00 p.m. to midnight

Sponsor Benefits and Opportunities

Sponsoring the Children's Ball is an excellent way for your organization to support children and families in the Washington area and beyond through one of the world's leading pediatric health systems. As a sponsor, your organization will:

- Gain exposure to more than 1,000 regional business leaders, philanthropists, government officials and world-class physicians.
- Support one of *U.S. News & World Report's* top 5 pediatric hospitals in America, providing value and recognition for your company, employees and customers.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a leading research and patient care facility.
- Provide the necessary funds to improve the care of sick children.

We are happy to customize a sponsorship tailored to your specific needs.

To secure your table(s) or to discuss customization, please contact Jen Fleming, Senior Associate Director, Special Events at JBFleming2@ChildrensNational.org or 301-565-8530.

The Children's Ball Sponsorship Opportunities

PRESENTING SPONSOR | \$500,000 (1 Opportunity Available)

- Three tables of 10 seats each with front row priority seating.
- Dedicated event concierge service before and throughout the event.
- Top branding and logo recognition in all areas throughout the Children's Ball including the cocktail reception, welcome and reception area and the seated dinner.
- Main stage sponsorship including highest logo placement and stage recognition by Children's National executive or event leadership.
- Highest logo placement on all printed materials, as available (including invitation, signage, program, etc.).
- Logo recognition on the Children's Ball website with a live link to your organization.
- Invitation to an exclusive dinner with the President and CEO of Children's National, Dr. Kurt Newman.
- Invitation for four to the sponsor recognition event with senior hospital leadership.
- Opportunity for a behind-the-scenes experience at Children's National such as shadowing a surgeon or researcher for a day, or a patient play date for your employees (to be customized for your interests and area of focus).
- Opportunity to distribute premium company giveaways for each Ball attendee.
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program.
- *Additional benefits to be determined. The Children's Hospital Foundation team will work with you to design a special custom sponsorship package.*

The Children's Ball Sponsorship Opportunities

PREMIER SPONSOR | \$250,000 (1 Opportunity Available)

- Two tables of 10 seats with front row priority seating.
- Dedicated event concierge service before and throughout the event.
- Premium branding and logo recognition in all areas throughout the Children's Ball including the cocktail reception, welcome and reception area and the seated dinner.
- Main stage sponsorship including logo placement and stage recognition by Children's National executive or event leadership.
- Premium logo placement on all printed materials, as available (including invitation, signage, program, etc.).
- Logo recognition on the Children's Ball website with a live link to your organization.
- Invitation to an exclusive dinner with the President and CEO of Children's National, Dr. Kurt Newman.
- Invitation for four to the sponsor recognition event with senior hospital leadership.
- Opportunity for a behind-the-scenes experience at Children's National such as shadowing a surgeon or researcher for a day, or a patient play date for your employees (to be customized for your interests and area of focus).
- Opportunity to distribute premium company giveaways for each Ball attendee.
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program.
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The Children's Ball Sponsorship Opportunities

SIGNATURE SPONSOR | \$150,000 (1 Opportunity Available)

- Two tables of 10 seats with priority seating.
- Dedicated event concierge service before and throughout the event.
- Sponsorship recognition at Children's Ball welcome and reception area with full branding opportunities.
- Main stage sponsorship including logo placement and stage recognition by Children's National executive or event leadership.
- Premium logo placement on all printed materials, as available (including invitation, signage, program, etc.).
- Logo recognition on the Children's Ball website with a link to your organization.
- Invitation for four to the sponsor recognition event with senior hospital leadership.
- Opportunity for a behind-the-scenes experience at Children's National such as shadowing a surgeon or researcher for a day, or a patient play date for your employees (to be customized for your interests and area of focus).
- Opportunity to distribute premium company giveaways for each Ball attendee.
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program.
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The Children's Ball Sponsorship Opportunities

PATRON SPONSOR | \$100,000

- Two tables of 10 seats with priority seating.
- Dedicated event concierge service before and throughout the event.
- Sponsorship recognition at Children's Ball welcome and reception area with full branding opportunities.
- Main stage recognition during the Children's Ball including logo placement and recognition by Children's National executive or event leadership.
- Logo placement on all printed materials, as available (including invitation, signage, program, etc.).
- Logo recognition on the Children's Ball website with a link to your organization.
- Invitation for two to the sponsor recognition event with senior hospital leadership.
- Opportunity for a behind-the-scenes experience at Children's National such as shadowing a surgeon or researcher for a day, or a patient play date for your employees (to be customized for your interests and area of focus).
- Opportunity to distribute premium company giveaways for each Ball attendee.
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The Children's Ball Sponsorship Opportunities

PLATINUM SPONSOR | \$50,000

- One table of 10 seats with priority seating.
- Sponsorship recognition at Children's Ball welcome and reception area with full branding opportunities.
- Main stage recognition during the Children's Ball by Children's National executive or event leadership.
- Logo placement on all printed materials, as available (including invitation, signage, program, etc.).
- Logo recognition in the event slideshow.
- Logo recognition on the Children's Ball website with a link to your organization.
- Invitation for two to the sponsor recognition event with senior hospital leadership.
- Opportunity for a behind-the-scenes experience at Children's National such as shadowing a surgeon or researcher for a day, or a patient play date for your employees (to be customized for your interests and area of focus).
- Opportunity to distribute premium company giveaways for each Ball attendee.
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program.

The Children's Ball Sponsorship Opportunities

CHAMPION SPONSOR | \$25,000

- One table of 10 seats with priority seating.
- Sponsorship recognition at Children's Ball welcome and reception area with full branding opportunities.
- Logo recognition on the event invitation.
- Logo recognition in the event slideshow.
- Logo recognition in the event program.
- Logo recognition on the Children's Ball website.
- Invitation for two to the sponsor recognition event with senior hospital leadership.
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program.

GOLD SPONSOR | \$17,500

- One table of 10 seats.
- Sponsorship recognition at Children's Ball welcome and reception area with full branding opportunities.
- Name recognition on the event invitation.
- Name recognition in the event slideshow.
- Name recognition in the event program.
- Name recognition on the Children's Ball website.
- *Individuals Only* Membership as a leadership donor in Children's Circle of Care with all included benefits.

The Children's Ball Sponsorship Opportunities

CIRCLE OF CARE SPONSOR | \$12,500 *Available for Individuals Only*

- One table of 10 seats.
- Sponsorship recognition at Children's Ball welcome and reception area with name recognition opportunities.
- Name recognition on the event invitation.
- Name recognition in the event slideshow.
- Name recognition in the event program.
- Name recognition on the Children's Ball website.
- Membership as a leadership donor in Children's Circle of Care, a prestigious regional and national network of benefactors who share a passion for helping children live long and healthy lives; enjoy all the benefits of membership in the Children's Circle of Care, including:
 - o Concierge assistance at Children's National.
 - o Invitations to signature events.
 - o Access to the latest information on pediatric medicine.
 - o Opportunities to meet with world-class physicians and researchers.
 - o Invitations to annual Children's Circle of Care celebrations.

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SILVER SPONSOR | \$7,500

- Four seats.
- Name recognition in the event program.
- Name recognition on event signage.
- Name recognition on the Children's Ball website.

DR. BEAR'S FRIENDS | \$3,500

- Two seats.
- Name recognition in the event program.
- Name recognition on event signage.

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